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The Affluent Society is a 1958 book by Harvard economist John Kenneth Galbraith. The book sought to clearly outline the manner in which the post-World War II United States was becoming wealthy in the private sector but remained poor in the public sector, lacking social and physical infrastructure, and perpetuating income disparities. The book sparked

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much public discussion at the time. It is also credited with popularizing the term "conventional wisdom". Many of the ideas presented were ...

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With customary clarity, eloquence, and humor, Harvard economist John Kenneth Galbraith gets at the heart of what economic security means in *The Affluent Society*. Warning against individual and societal complacency about economic inequity, he offers an economic model for investing in public wealth that challenges “conventional wisdom” (a phrase he coined that has since entered our vernacular) about the long-term value of a production-based economy and the true nature of poverty.

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John Kenneth Galbraith's breakthrough as a best-selling author came with "The Affluent Society" for which he was honored with the American Economic Association's prestigious presidency. The book also influenced both the Great Society program and the rise of the American "counterculture" in the 1960's.

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John Kenneth Galbraith's *The Affluent Society* explores affluence in America. He challenges many prevailing views on economics including economic security and production, as well as marginal utility and consumer demand. Galbraith suggests that consumer demand isn't one sided: i.e. production is simple response to

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The Affluent Society. Author: GALBRAITH, John Kenneth Title: The Affluent Society Publication: Franklin Center, Pennsylvania: The Franklin Library, 1978. Description: Hardcover. First edition. Full leather gilt. About fine with slightly bumped corners. One of an unspecified number of copies Signed and with a special message by the author ...

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This description may be from another edition of this product. Conventional wisdom has it that John Kenneth Galbraith's The Affluent Society spawned the neoliberalism we see in

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Society, Bill Clinton, Tony Blair, and other world leaders. The economist's prose, lofty but...

~~The Affluent Society book by John Kenneth Galbraith~~

In *The Affluent Society*, the book that introduced the phrase “the conventional wisdom” into the American lexicon, Galbraith takes on a shibboleth of free-market conservatives and Keynesian liberals alike: the paramount importance of production. For Galbraith, the American mania for production continued even in an era of unprecedented affluence, when the basic needs of all but an impoverished minority had easily been met.

~~Galbraith: The Affluent Society & Other Writings, 1952 ...~~

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John Kenneth Galbraith who was born in 1908, is the Paul M. Warburg Professor of Economics Emeritus at Harvard University and a past president of the American Academy of Arts and Letters. He is the...

~~The Affluent Society—John Kenneth Galbraith—Google Books~~

John Kenneth Galbraith OC (October 15, 1908 – April 29, 2006), also known as Ken Galbraith, was a Canadian-American economist, diplomat, public official and intellectual. A leading proponent of 20th-century American liberalism, his books on economic topics were bestsellers from the 1950s through the 2000s.

~~John Kenneth Galbraith—Wikipedia~~
The Anatomy of Power is a book written by Harvard economist John

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~~Society~~ Kenneth Galbraith, originally published in 1983 by Houghton Mifflin Harcourt. It sought to classify three types of power: compensatory power in which submission is bought, condign power in which submission is won by making the alternative sufficiently painful, and conditioned power in which submission is gained by persuasion.

~~The Anatomy of Power—Wikipedia~~
John Kenneth Galbraith (1908-2006) was a critically acclaimed author and one of America's foremost economists. His most famous works include The Affluent Society, The Good Society, and The Great Crash.

~~Amazon.com: The Affluent Society eBook: Galbraith, John ...~~

John Kenneth Galbraith, (born October 15, 1908, Iona Station, Ontario,

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Canada—died April 29, 2006, Cambridge, Massachusetts, U.S.), Canadian-born American economist and public servant known for his support of public spending and for the literary quality of his writing on public affairs.

~~John Kenneth Galbraith | Biography & Facts | Britannica~~

We should all, however, be able to acknowledge that the way we've been talking about the economy and about growth and jobs, is out of touch with our affluent economy. Galbraith paints a humorous picture of Americans so wealthy in personal goods (albeit not as wealthy as we could be if companies had better incentives to invest in R&D that yields truly innovative and useful products) and yet relatively impoverished in public

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~~The Affluent Society~~ by John Kenneth Galbraith. Houghton Mifflin. 356 pp. \$5.00. Despite all the polysyllabic rhetoric about “social science,” about exploratory hypotheses and scrupulous verification and laborious system-building, it is nevertheless the obvious case that important social theories convince us by their self-evidence.

~~The Affluent Society, by John Kenneth Galbraith—Irving ...~~

Preview — The Affluent Society by John Kenneth Galbraith. The Affluent Society Quotes Showing 1-10 of 10. “Wealth is not without its advantages and the case to the contrary, although it has often been made, has never proved widely persuasive. ”. ? John Kenneth Galbraith, The Affluent Society. tags: economics , greed ,

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John Kenneth Galbraith, the renowned economist, teacher and diplomat, died Saturday at the age of 97. Galbraith, who served presidents Roosevelt and Kennedy, reached a mass audience with books like...

~~John Galbraith's Lasting Economic Impact : NPR~~

While "affluent society" and "conventional wisdom" (terms first used in this book) have entered the vernacular, the message of the book has not been so widely embraced - reason enough to rediscover The Affluent Society. ©1998 John Kenneth Galbraith (P)2009 Audible, Inc. More from the same

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Galbraith's classic on the "economics of abundance" is, in the words of the New York Times, "a compelling challenge to conventional thought." With customary clarity, eloquence, and humor, Galbraith cuts to the heart of what economic security means (and doesn't mean) in today's world and

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A modern classic addressing the "problems" of the economics of opulence, & analyzing an America which has the sole goal of an ever increasing level of wealth & material well-being for its citizens.

This book revisits John Kenneth Galbraith's classic text The Affluent Society in the context of the

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Society background to, and causes of, the global economic crisis that erupted in 2008. Each chapter takes a major theme of Galbraith's book, distils his arguments, and then discusses to what extent they cast light on current developments, both in developed economies and in the economics discipline. The themes include: inequality, insecurity, inflation, debt, consumer behaviour, financialization, the economic role of government ('social balance'), the power of ideas, the role of power in the economy, and the nature of the good society. It considers the current problems of capitalism and the huge challenges facing democratic governments in tackling them. Written in non-technical language, this book is accessible to students of economics and the social sciences as well as to those who

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would have read The Affluent Society and the general reader interested in contemporary affairs and public policy.

100 Best Non Fiction Books has its origins in the recent 2 year-long Observer serial which every week featured a work of non fiction). It is also a companion volume to McCrum's very successful 100 Best Novels published by Galileo in 2015. The list of books starts in 1611 with the King James Bible and ends in 2014 with Elizabeth Kolbert's The Sixth Extinction. And in between, on this extraordinary voyage through the written treasures of our culture we meet Pepys' Diaries, Charles Darwin's The Origin of Species, Stephen Hawking's A Brief History of Time and a whole host of additional works.

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The legendary economist explains how a nation can remain both compassionate and fiscally sound, with “common sense raised to the level of genius” (The New Yorker). This compact, eloquent book offers a blueprint for a workable national agenda that allows for human weakness without compromising a humane culture. Arguing that it is in the best interest of the United States to avoid excessive wealth and income inequality, and to safeguard the well-being of its citizens, he explores how the goal of a good society can be achieved in an economically feasible way. Touching on topics from regulation, inflation, and deficits to education, the environment, bureaucracy, and the military,

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Galbraith avoids purely partisan or rigid ideological politics—instead addressing practical problems with logic and well-thought-out principles.

“Carefully reasoned . . . the pragmatically liberal Galbraith [argues] that both socialism and complete surrender to market forces are irrelevant as guides to public action.”

—Publishers Weekly

With searing wit and incisive commentary, John Kenneth Galbraith redefined America's perception of itself in *The New Industrial State*, one of his landmark works. The United States is no longer a free-enterprise society, Galbraith argues, but a structured state controlled by the largest companies. Advertising is the means by which these companies manage demand and create consumer "need"

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Society where none previously existed.

Multinational corporations are the continuation of this power system on an international level. The goal of these companies is not the betterment of society, but immortality through an uninterrupted stream of earnings. First published in 1967, The New Industrial State continues to resonate today.

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